

Igor Nazarenko

PRODUCT UX/UI DESIGNER

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Location: Santa Clara, California, United States

PROFESSIONAL SUMMARY

Product Designer with 15+ years of experience crafting intuitive, engaging, and visually refined digital experiences across enterprise and consumer platforms. Proven success designing complex B2B SaaS systems and native iOS/Android apps for global companies including IBM, Oracle, Yahoo!, Apple, Kaiser Permanente, Intel, McAfee, and Align Technology.

Expert in leading end-to-end design — from user research and journey mapping to high-fidelity UI and design system implementation. Skilled at translating business goals and user insights into effective, scalable design solutions.

Collaborates seamlessly with cross-functional teams — PMs, engineers, UX researchers, and content strategists — to deliver user-centered, technically sound products that drive measurable results.

EXPERIENCE

Product / UX / UI Designer – Align Technology Inc. *San Jose, CA | 06/2025 – Present (Contract)*

Projects: MyInvisalign App (iOS, Android, Smartwatch, Web), Align Special Market Portal (ASMP – B2B Provider Platform)

- Designed new features for MyInvisalign, improving patient compliance and treatment tracking for doctors.
 - Enhanced Align Special Market Portal, optimizing workflows for account management and data handling.
 - Delivered user flows for registration, social login, data export/download, and patient account lifecycle.
 - Created high-fidelity mockups, visual assets, and design system components, including icons and UI patterns.
 - Delivered detailed visual and technical specifications to engineering teams, ensuring precise implementation.
 - Gathered and analyzed user feedback and analytics data to refine usability and optimize engagement.
 - Partnered with PMs, engineers, UX researchers, and design teams throughout the product lifecycle.
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Product UX / UI Designer – IBM, Remote | *08/2024 – 12/2024 (Contract)*

Project: AI-Powered Productivity App (IBM Cloud / Azure OpenAI Whisper)

- Designed a multi-platform productivity app integrating AI and speech-to-text for smarter meeting management.
 - Created user flows for recording, transcription, and AI-generated meeting summaries.
 - Produced interactive prototypes and high-fidelity mockups aligned with IBM Carbon Design System.
 - Facilitated design reviews, gathered stakeholder feedback sessions.
 - Delivered visual assets and design specs, collaborating closely with PMs and developers.
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Product UX / UI Designer – GroupEra, Santa Clara, CA | 08/2023 – 06/2025 (Freelance)

- Designed web-based and native mobile applications, delivering wireframes, prototypes, and polished UIs.
 - Created complete UI asset libraries and detailed technical documentation for dev teams.
 - Designed branding systems and corporate identity packages, marketing, packaging, and labeling materials.
 - Produced illustrations and visual assets for digital and print, ensuring visual consistency across channels.
 - Managed full design workflows, aligning aesthetics and functionality with business goals.
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Sr. Product UX / UI Designer – SupplyShift, Santa Cruz, CA | 01/2022 – 07/2023

Project: Enterprise B2B SaaS Supply Chain Transparency Platform

- Led UX/UI for a web-based SaaS platform improving supply chain visibility and sustainability tracking.
 - Reduced feature design and dev time by 40% through design system creation and workflow optimization.
 - Designed key platform features: onboarding, user account management, dashboards, supplier data tools.
 - Conducted user research, usability testing, and data analysis to inform design decisions.
 - Produced user journeys, wireframes, and prototypes to communicate complex workflows.
 - Delivered high-fidelity designs and detailed specs, ensuring consistent execution across teams.
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Sr. Product / UX / UI Designer – Align Technology Inc., San Jose, CA | 05/2018 – 12/2021

Projects: MyInvisalign App (iOS, Android, Smartwatch, Web) and IDS Doctor Portal (B2B Platform)

- Designed and launched major features improving patient-doctor engagement and treatment tracking.
 - Led UX for Virtual Care, chatbots, photo galleries, referral programs, and subscription flows.
 - Conducted research, interviews, and accessibility testing (WCAG AA/AAA, Section 508).
 - Created design systems, iconography, and high-fidelity prototypes for multi-platform rollout.
 - Partnered with PMs, engineers, marketing, and third-party vendors to ensure cohesive implementation.
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Lead Product UX / UI Designer – Intel / McAfee, Santa Clara, CA | 05/2014 – 04/2018

Projects: McAfee Safe Connect, Safe Call, Mobile Booster, and beSafe (AR AI App)

- Designed multiple native iOS/Android consumer apps enhancing device security and performance
 - Served as product designer for beSafe, an AR pilot AI app for collision detection and emergency alerts.
 - Streamlined onboarding, subscription, and in-app purchase experiences, boosting engagement.
 - Developed design systems, UI libraries, and the Ico McAfee font used across digital products.
 - Conducted usability testing and collaborated across PM, engineering, marketing, and localization teams.
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Principal Visual Designer – Oracle, Redwood City, CA | 06/2012 – 02/2014

Projects: Alta Design System, NetBeans, ADF, JDeveloper, ODCS, WebCenter

- Led UX/UI design for Oracle's enterprise developer tools and Alta Design System.
 - Designed and documented reusable components and icons for consistent cross-product experiences.
 - Reduced customization time for white-label products through scalable design architecture.
 - Redesigned the NetBeans website and marketing collateral to align with updated corporate branding.
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UX / UI Designer – Xtime, Redwood City, CA | 03/2010 – 05/2012 (Contract)

- Redesigned automotive service scheduling apps for Ford, Toyota, and Honda dealership systems.
 - Delivered high-fidelity layouts, iconography, and design specs tailored to client brand guidelines.
 - Collaborated with clients, PMs, and dev teams to align user experience with business objectives.
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Web UX / UI Designer – Yahoo!, Sunnyvale, CA | 01/2012 – 03/2012 (Contract)

Projects: Yahoo! BOSS, Finance, News, and Answers

- Designed partner dashboards and customization tools for Yahoo! BOSS, a build-your-own search platform.
 - Created ad and media modules including “Explore Related” and image carousel components.
 - Produced wireframes, prototypes, and design specs ensuring visual consistency and usability across Yahoo! products.
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Web UI / UX Designer – Kaiser Permanente, Oakland, CA | 02/2011 – 12/2011 (Contract)

Projects: “Choose Your Doctor Online,” My Doctor, KP Live Well Be Well, Leadership Institute

- Designed “Choose Your Doctor Online” feature for desktop and mobile, enhancing patient access.
 - Maintained and evolved key KP websites supporting healthy lifestyle and professional education initiatives.
 - Created wireframes, prototypes, and high-fidelity UIs; conducted usability testing and design reviews.
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UI / UX Designer – Apple, Cupertino, CA | 08/2010 – 01/2011 (Contract)

Project: 0:1 Internal macOS Application

- Designed an internal productivity tool for Apple employees from concept through final design.
 - Delivered wireframes, prototypes, and detailed design specs; conducted user testing and iteration.
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Senior Graphic Designer – Applied Biosystems, Foster City, CA | 03/2002 – 06/2010

- Created technical and medical illustrations, UI prototypes, and internal applications.
 - Designed product packaging, branding systems, and corporate web stores.
 - Produced animated demos and digital assets visualizing complex product workflows.
 - Supervised print production, maintaining quality and consistency across global materials.
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EDUCATION

BA Degree in Art and Design - Belarusian University of Art and Design, Minsk, Belarus

AA in Fine Arts - Art College - Tskhinvali, South Ossetia

Multimedia Design Diploma - Masters Institute, San Jose

COURSES

UserZoom Academy - UserZoom Core Certification - 2021

UCSC Silicon Valley Extension - Mobile Interface Design - 2018

UCSC Silicon Valley Extension - Designing UX for SmartThings, Virtual Reality & Wearable Technology - 2017

SKILLS

Product design, user experience design (UX), critical thinking, simplifying complex processes, improving usability and reducing user friction, user interface design (UI), interaction design, visual design, web design, mobile design, user research, user testing, wireframing, prototyping, developing style guides and design systems, iconography, designing components and patterns, producing high fidelity mockups, technical and creative illustrations, promotion and advertisement materials, brand identity, providing visual and technical specifications.

TOOLS

Figma, FigJam, Sketch, InVision, Miro, Balsamiq, Mural, User Zoom, WebAim, Adobe Suite: Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe Dreamweaver, Adobe InDesign, Axure, Google Analytics, Penda, Confluence, JIRA, Monday.com, WordPress

PROJECTS

SupplyShift. Redesigned platform user onboarding and data uploading processes. Streamlined the design and development process by implementing the new design system <https://app.supplyshift.net/#/login>

Align Technology. Designed My Invisalign native iOS/Android solution for Align's patients and users who are considering Invisalign treatment. Today My Invisalign app is available in 60+ markets in 18 languages and has over a million active users world wide. <https://apps.apple.com/us/app/my-invisalign/id1325633853>

McAfee. Designed Safe Connect is an award-winning VPN Proxy App that provides bank-grade encryption, private browsing services & internet security. <https://apps.apple.com/us/app/safe-vpn-connect-vpn-proxy/id1187006838>

AWARDS

2021 IPM Award, IPM leadership, Align Technology

2021 Inventor Award, IP Team, Align Technology

2020 IPM Award IPM leadership, Align Technology

2018 Excellence Award Info Security PG's Global@McAfee

2016 BMA Platinum Award Best Business & Productivity App. Best Mobile App Awards McAfee

CONTACT

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