

Igor Nazarenko

Product UX/UI designer

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Location: Santa Clara, California, United States

SUMMARY

Product Designer with a Google UX Design Professional Certificate and extensive experience creating intuitive, engaging, and visually refined digital experiences across enterprise and consumer platforms. Proven success designing complex B2B SaaS systems and native iOS/Android apps for startups and global companies including IBM, Oracle, Yahoo, Apple, Kaiser Permanente, Intel, McAfee, and Align Technology.

EXPERIENCE

Senior Product UX/UI Designer – Align Technology Inc. (Contract), San Jose, CA | 06/2025–11/2025

MyInvisalign iOS, Android, Smartwatch, Web app, Align Special Market Portal, B2B Platform

- Designed new features improving patient compliance and doctor visibility into treatment progress.
- Enhanced the Align Special Market Portal by streamlining workflows for account and data management.
- Delivered user flows for registration, social login, data export, and the patient account lifecycle.
- Created high-fidelity mockups, design system components, icons, and reusable UI patterns.
- Provided detailed visual and technical specifications for engineering teams.
- Analyzed user feedback and analytics to refine usability and drive engagement.
- Collaborated closely with PMs, engineers, researchers, and design teams throughout the product lifecycle.

Senior Product UX/UI Designer – IBM (Contract), Remote | 08/2024–12/2024

AI-Powered Productivity iOS, Web app leveraging IBM Cloud & Azure OpenAI Whisper

- Designed a multi-platform app featuring recording, transcription, and AI-driven meeting summaries.
- Created user flows, interactive prototypes, and high-fidelity mockups using IBM Carbon Design System.
- Facilitated design reviews and incorporated stakeholder and engineering feedback.
- Delivered complete visual assets and design specification

Senior Product UX/UI Designer – GroupEra (Freelance), Santa Clara, CA | 08/2023–07/2024

- Designed web-based and native mobile applications from wireframes through polished UI.
- Built complete UI asset libraries and detailed technical documentation for development teams.
- Designed branding systems, corporate identity packages, marketing materials, and product packaging.
- Created illustrations and visual assets for digital and print, ensuring cohesive multi-channel branding.
- Managed full design workflows aligning aesthetics, usability, and business goals

Senior Product UX/UI Designer – SupplyShift, Santa Cruz, CA | 01/2022–07/2023

Enterprise B2B Supply Chain Transparency Platform

- Led UX/UI for a supply-chain transparency platform improving visibility and sustainability reporting.
- Reduced feature design and dev time by 40% through design system creation and process optimization.
- Designed key features including onboarding, account management, dashboards, and supplier data tools.
- Conducted user research, usability testing, and analytics reviews to inform design decisions.
- Delivered user journeys, wireframes, prototypes, and high-fidelity designs with detailed specs.

Product UX/UI Designer – Align Technology Inc. San Jose, CA | 05/2018–02/2021
MyInvisalign iOS, Android, Smartwatch, Web app, IDS Doctor Portal

- Designed and launched major features improving patient–doctor communication and treatment adherence.
- Led UX for Virtual Care, chatbots, photo workflows, referral programs, and subscription flows.
- Conducted interviews, user research, and accessibility testing (WCAG AA/AAA, Section 508).
- Created design systems, iconography, and high-fidelity prototypes for multi-platform rollout.
- Partnered with PMs, engineering, marketing, and vendors for end-to-end implementation.

Lead Product UX/UI Designer – Intel / McAfee, Santa Clara, CA | 05/2014–04/2018
McAfee Safe Connect, Safe Call, Mobile Booster, and beSafe mobile consumer apps

- Designed multiple native iOS/Android consumer apps enhancing device security and performance
- Served as product designer for beSafe, an AR pilot AI app for collision detection and emergency alerts.
- Streamlined onboarding, subscription, and in-app purchase experiences, boosting engagement.
- Developed design systems, UI libraries, and the Ico McAfee font used across digital products.
- Conducted usability testing and collaborated across PM, engineering, marketing, and localization teams.

Principal Visual Designer – Oracle, Redwood City, CA | 6/2012–02/2014
Alta Design System, NetBeans, JDeveloper, WebCenter

- Led UX/UI design for Oracle's enterprise developer tools and Alta Design System.
- Designed and documented reusable components and icons for consistent cross-product experiences.
- Reduced customization time for white-label products through scalable design architecture.
- Redesigned the NetBeans website and marketing collateral to align with updated corporate branding.

Web UX/UI Designer – Yahoo! (Contract), Sunnyvale, CA | 01/2012–03/2012
Yahoo! BOSS, Finance, News, and Answers

- Designed dashboards and configuration tools for Yahoo! BOSS (build-your-own search platform).
- Created media modules such as Explore Related and image carousel components.
- Produced wireframes, prototypes, and high-fidelity visual assets.

Web UX/UI Designer – Kaiser Permanente (Contract), Oakland, CA | 02/2011–12/2011
Choose Your Doctor Online, My Doctor, KP Live Well Be Well, Leadership Institute

- Designed the "Choose Your Doctor Online" feature for desktop and mobile, improving patient access.
- Maintained and evolved key KP websites supporting lifestyle and education initiatives.
- Delivered wireframes, prototypes, high-fidelity UIs, and facilitated usability testing.

Skills

Product Design • UX/UI Design • Interaction Design • Mobile & Web Design • User Research • Usability Testing • Wireframing • Prototyping • Design Systems • Iconography • High-Fidelity Mockups • Branding • Visual Design • Technical & Creative Illustration • Requirements Analysis • Visual & Technical Specifications

Education

BA, Art and Design - Belarusian University of Art and Design, Minsk, Belarus
AA, Fine Arts - Art College - Tskhinvali, South Ossetia
Multimedia Design Diploma - Masters Institute, San Jose

Certificates

Google UX Design Professional Certificate - 2025
UserZoom Academy - UserZoom Core Certification - 2021

Tools

Figma, FigJam, Sketch, InVision, Miro, Mural, User Zoom, WebAim, Adobe Suite: Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe Dreamweaver, Adobe inDesign, Google Analytics, Penda, Confluence, JIRA, Monday.com